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## **CeCe Cares Gears Up for 2<sup>nd</sup> Annual Bear Bash September 28**

*Pediatric Epilepsy Foundation Raises Awareness, Children's Spirits  
& Parents' Hopes via CeCe Bears® and Financial Support*

**CHICAGO, Sept 20, 2013** – The 2<sup>nd</sup> annual Bear Bash, a signature event for [CeCe Cares](#), a 501(c)(3) foundation dedicated to improving the quality of life for children and their families who suffer from epilepsy, is more than an annual fundraising event for Chicagoans Pete and Sarah Cunningham; it is a celebration of their daughter Cecelia's short but joyous life.

The couple founded CeCe Cares Pediatric Epilepsy Foundation after they lost Cecelia to the disease at age three in 2010. CeCe's twin sister Reese, designed the charity's symbol, the CeCe Bear®, and part of the charity's goal is to donate 2000 of these bears to comfort children being treated at 16 of the leading children's hospitals across America, as well as provide financial grants to over 30 families challenged with paying for their child's treatment in 2013.

**The 2<sup>nd</sup> annual Bear Bash begins at 7 p.m., Saturday, Sept. 28** at Gibson's elegant new **Montgomery Club (500 W. Superior Street, Chicago)**. The Bear Bash promises to deliver a 'beary' good time with Gibson's award-winning fare, the lively musical sounds of the Libido Funk Circus, and emcee Richard Laible, who began his career with Chicago's famous Second City Comedy Troupe.

Guests can snap party pics in the photo booth with the evening's cutest 'guests', the signature CeCe Bears, and vie for the silent auction packages including an altitude defying Top Gun fighter pilot experience; to an intimate Italian culinary adventure, created at your home by acclaimed chef Bruno Abate from Tocco's. Bear bashers can interact with other guests at the event using "#CeCeBear" -- the official hashtag for the event.

This year, CeCe Cares aims to more than double the event's fundraising goal to \$125,000.

To purchase your tickets (\$150 each), please visit: <http://bit.ly/BearBash>

Providing valuable support for this year's event are platinum sponsors Jarden Corporation and Valspar; gold sponsors CCO Healthcare Partners, KKMB2b, TPN, and the Feitler Family; Silver sponsors Ahead, National Medical Billing Services and Ryan Enterprises. CeCe Cares thanks these important organizations for the contributions and commitment.

The CeCe Cares mission is built on three pillars: to provide emotional support to children during treatment through the donation of a teddy bear, to help families pay for medical expenses not covered



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through insurance with The Family Grants, and to provide parents and families access to information about pediatric epilepsy through The Family Resource Center.

**BEAR BASH 2013:**

**WHEN:** Saturday, September 28<sup>th</sup>, 7 p.m.

**WHERE:** The Montgomery Club  
500 W. Superior Street  
Chicago, IL 60654

**TICKETS:** \$150, available online at <http://bit.ly/BearBash>

**ADDITIONAL WAYS TO SUPPORT:**

Even if you can't attend the Bear Bash, it's not too late to contribute. Individuals may purchase a Bear that will provide comfort to a child for \$40 at <http://bit.ly/CCBear>